

## April Challenge Pitch Event 13 to 15 April 2021

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April 13 <sup>th</sup>				
Time (Pacific)	Time (MT)	Time (Eastern)	Time (CET)	Activity
7:00	8:00	10:00	16:00	
7:30	8:30	10:30	16:30	<p><b>Plenary session: Introduction to the LCBA Programme</b></p> <p>The three EU-funded Low Carbon and Circular Economy Business Actions (LCBA), based in Latin America, Mexico, and Canada, aim to break down barriers to trade and business in low carbon and circular economy markets. This session provides an overview of the broader initiative across three regions, before moving on to the Canadian project: The Low Carbon and Circular Economy Business Action in Canada (LCBA Canada).</p> <p>LCBA Canada will facilitate business transactions between Canadian buyers and EU sellers through a series of Challenge Pitch Events, the first of which will take place over the next few days. This is an open event and a great introduction to the pitch sessions that will follow.</p> <p>Speakers: <b>Eva Revilla</b> (DG GROW), <b>Ana Gualarte</b> (EEAS), Peter Hayes (ICF)</p>
8:00	9:00	11:00	17:00	<p><b>Challenge Pitch Session #1: Maple Leaf Foods, Anaerobic Digestion Bioenergy</b></p> <p>The EU-funded Low Carbon and Circular Economy Business Action in Canada (LCBA Canada) Pitch Session #1: Maple Leaf Foods, Anaerobic Digestion Bioenergy. EU sellers will pitch their technology solutions to meet defined industry challenges. This is an open event, with opportunities for the audience to participate in the formal Q&amp;A following each pitch.</p> <p>Sellers: <b>Envitec</b> (Germany), <b>Biogas Hochreiter</b> (Germany), <b>Bert Energy</b> (Germany)</p>
8:30	9:30	11:30	17:30	
9:00	10:00	12:00	18:00	<p><b>GLOBE Capital Opening Ceremony / Keynote session</b></p> <p>Includes keynote on EU's low carbon and circular economy mandate featuring LCBA Canada opportunities</p>
9:30	10:30	12:30	18:30	<p><b>Also:</b></p> <p><b>*one-on-one session between pitch 1 Buyer and potential sellers (supported by project team)*</b></p>
10:00	11:00	13:00	19:00	
10:30	11:30	13:30	19:30	<p><b>Free time to join other GLOBE capital sessions.</b></p> <p>Sessions continue until 16:30 (ET) / 22:30 (CET)</p>

April 14<sup>th</sup>

Time (Pacific)	Time (MT)	Time (Eastern)	Time (CET)	Activity
6:30	7:30	9:30	15:30	
7:00	8:00	10:00	16:00	<b>Challenge Pitch Session #2: COSIA, Carbon Capture</b> The EU-funded Low Carbon and Circular Economy Business Action in Canada (LCBA Canada) Pitch Session #2: COSIA, Carbon Capture. EU sellers will pitch their technology solutions to meet defined industry challenges. This is an open event, with opportunities for the audience to participate in the formal Q&A following each pitch. Sellers: <b>CarbonOro</b> (Netherlands), <b>QPinch</b> (Belgium)
7:30	8:30	10:30	16:30	
8:00	9:00	11:00	17:00	<b>Plenary Session: LCBA Canada Financing Session – Leveraging Resources for Successful Commercialisation</b> This session on Leveraging Green Financing for Successful Commercialization provides Canadian buyers and EU sellers participating in LCBA Canada an opportunity to interact with key representatives from leading financing institutions. The session will leave participants with a greater understanding of potential sources of green financing and investment, the primary objectives of these financing windows, their respective benefits, and rules of engagement. We also welcome potential investors and financiers to participate and learn more about upcoming investment opportunities. Speakers to be confirmed
8:30	9:30	11:30	17:30	
9:00	10:00	12:00	18:00	<b>Challenge Pitch Session #3: FPInnovations, Value-Added Bioproducts</b> The EU-funded Low Carbon and Circular Economy Business Action in Canada (LCBA Canada) Pitch Session #3: FPInnovations, Value-added Bioproducts. EU sellers will pitch their technology solutions to meet defined industry challenges. This is an open event, with opportunities for the audience to participate in the formal Q&A following each pitch. Sellers: <b>MetGen Oy</b> (Finland), <b>Celloz</b> (France)
9:30	10:30	12:30	18:30	
10:00	11:00	13:00	19:00	<b>One-on-one sessions between Buyers and preferred sellers, pitch sessions 2 &amp; 3</b>
10:30	11:30	13:30	19:30	
11:00	12:00	14:00	20:00	
11:30	12:30	14:30	20:30	<b>Free time to join other GLOBE capital sessions</b> Sessions continue until 16:30 (ET) / 22:30 (CET)

April 15<sup>th</sup>

Time (Pacific)	Time (MT)	Time (Eastern)	Time (CET)	Activity
7:00	8:00	10:00	16:00	<b>Challenge Pitch Session #4: Canadian Natural, Passive Methane Leak Detection</b> The EU-funded Low Carbon and Circular Economy Business Action in Canada (LCBA) Pitch Session #5: Canadian Natural, Passive Methane Leak Detection. EU-based sellers will pitch their technology solutions to meet defined industry challenges. This is an open event, with opportunities for the audience to participate in the formal Q&A following each pitch. Sellers: <b>Kayrros</b> (France), <b>The Sniffers</b> (Belgium)
7:30	8:30	10:30	16:30	
8:00	9:00	11:00	17:00	GLOBE event: Minister/Main stage opening remarks (TBA)
8:30	9:30	11:30	17:30	<b>Challenge Pitch Session #5: Canadian Natural, Carbon Capture Utilization and Storage</b> The EU-funded Low Carbon and Circular Economy Business Action in Canada (LCBA Canada) Pitch Session #5: Canadian Natural, Carbon Capture Utilization and Storage (CCUS). EU-based sellers will pitch their technology solutions to meet defined industry challenges. This is an open event, with opportunities for the audience to participate in the formal Q&A following each pitch. Sellers: <b>Coval Energy</b> (Netherlands), <b>FairBrics</b> (France), <b>Electrochea</b> (Germany), <b>Qpinch</b> (Belgium)
9:00	10:00	12:00	18:00	
9:30	10:30	13:00	19:00	<b>One-on-one sessions between Buyers and preferred sellers, pitch sessions 4, 5</b>
10:00	11:00	13:30	20:00	
10:30	11:30	14:00	21:00	<b>Closing remarks</b>  Closing remarks to LCBA Canada's first <i>Challenge Pitch Event</i> by the EU Project Manager, Ana Guallarte.
11:00	12:00	14:30	21:30	
11:30	12:30	15:00	22:00	